

## County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

> Board of Supervisors GLORIA MOLINA First District

YVONNE B. BURKE Second District

ZEV YAROSLAVSKY Third District

DON KNABE Fourth District

MICHAEL D. ANTONOVICH
Fifth District

August 14, 2008

To:

Supervisor Yvonne B. Burke, Chair

Supervisor Gloria Molina Supervisor Zev Yaroslavsky Supervisor Don Knabe

Supervisor Michael D, Antonovich

From:

Villiam T Fujioka

Chief Executive Officer

CENSUS 2010: COMPLETE COUNT COMMITTEE

Attached is a memorandum to several County department heads requesting their participation in a County Complete Count Committee (Committee) to promote awareness of the 2010 Census and help ensure maximum responsiveness. We will also be including our Public Information Office and each of your Press Deputies in this Committee. Should you wish to designate an additional representative from your offices to participate in this important effort, please ask your staff to advise Vincent Amerson of your additional designee(s) to this Committee by August 20, 2008. Mr. Amerson can be reached at 213.974.1168 or <a href="mailto:vamerson@ceo.lacounty.gov">vamerson@ceo.lacounty.gov</a>. Once the Committee is established, an initial organizational meeting will be scheduled.

Thank you in advance for your assistance in this effort.

WTF:ES MKZ:VLA:pg

Attachment

2008-08 - 08-14-08 Census 2010 Complete Count Committee to BOS



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August 14, 2008

To: Leroy D. Baca, Sheriff

Raymond G. Fortner, Jr., County Counsel

Cynthia D. Banks, Director, Community and Senior Services

Philip L. Browning, Director, Public Social Services

Margaret Donnellan Todd, County Librarian

Jonathan E. Fielding, M.D., Director, Public Health Steven J. Golightly, Director, Child Support Services

Russ Guiney, Director, Parks and Recreation Pastor Herrera, Jr., Director, Consumer Affairs

William K. Huang, Acting Executive Director, Community Development Commission

Dean C. Logan, Registrar-Recorder/County Clerk
Bruce McClendon, Director, Regional Planning

Trish Ploehn, Director, Children and Family Services

John F. Schunhoff, Ph.D., Interim Director, Health Services

Marvin J. Southard, D.S.W., Director, Mental Health

Robert Taylor, Chief Probation Officer

Tom Tindall, Interim Director, Internal Services Wendy L Watapabe, Acting Auditor-Controller

From:

William T Fujioka

Chief Executive Officer

## **CENSUS 2010: COMPLETE COUNT COMMITTEE**

As part of our outreach efforts to increase awareness of the Census 2010, we are establishing the Census Complete Count Committee (Committee). The Committee will provide leadership and direction to departments in preparation of becoming purveyors of Census-related information, collaborating with community- and faith-based organizations to spearhead Census-related efforts, and partnering with local jurisdictions to inform residents about the importance and confidentiality of the Census.

The primary focus of the Committee will be to promote Census awareness in the County and to ensure that every resident is counted accordingly. The Committee will also be charged with mobilizing the County resources in the most efficient and cost-effective manner to maximum Census outreach efforts. As such, we are requesting your assistance in forming the Committee.

Please designate your representative to the Committee and provide the contact information for your representative to Vincent Amerson of this Office by Wednesday, August 20, 2008. Please

Department Heads August 14, 2008 Page 2

note that your designee should be at the management level allowing them to effectively represent your department on the Committee. If you believe other departments should participate on the Committee, please let us know. Finally, we plan to schedule the initial Committee meeting shortly.

If you have any questions regarding the Committee, please contact Mr. Amerson at (213) 974-1168 or <a href="mailto:vamerson@ceo.lacounty.gov">vamerson@ceo.lacounty.gov</a>. Thank you for your assistance in this effort.

WTF:ES: MKZ:VLA:pg

c: Administrative Deputies Network

2008-08 - 08-14-08 Census 2010 Complete Count Committee